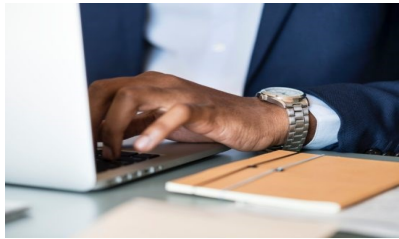


CAPABILITY STATEMENT

Natural Leaders Media is a team of Creative Leaders based in Atlanta, GA that operates and manages a full service limited liability company. We are a minority owned company full of artists and storytellers at our core; we possess a strong desire to help brands maximize profits. Our method is pragmatic, we apply active listening techniques which allows us to understand our clients goals and narrative clearly. All of our Creative Leaders are entrepreneurs, business owners and freelancers with 40+ years of writing and film/video production experience. We are dedicated to providing business solutions and engaging your target audience through the power of video.



CORE COMPETENCIES

Natural Leaders Media delivers affordable high quality Multi-Media solutions in the following disciplines: Feature Films, Short-Films, Documentaries, Video Marketing Commercials, Brand Awareness Videos, Aerial Real Estate Video Tours (Residential & Commercial), Music Videos, Training Videos, Infomercials, Interviews, Product Commercials, Web Series, Script Writing, Copywriting, Content Creation, Digital Marketing, Motion Graphics, Animation, Motion Capture, Augmented and Virtual Reality, 3D Rendering.

EQUIPMENT/CAPACITY: (In-House)

Tripods: (7) 16.5-77 inches, DJI Ronin gimble stabilizer

Cameras: LUMIX G7 (4K) | Nikon D500 (4K) | Panasonic AG 90 (1080p) | Samsung UHD (4K) | DJI Osmo (4K) | DJI Mavic Air Drone (4K) | (2) Go Pro Action Cams (4K)

Editing: Adobe Premier Pro CC 2020

Studio / Mobile Studio: 20ft White & Green wall; 10x15ft Backdrop- White|Black|Green

Podcast Studio: 4—10 Microphone capacity.

Lighting: Neewer (4)Bi-color 660 LED Video Light, Stand Kit (2)3200-5600K CRI 96+ Dimmable Light, U Bracket, Barndoor (4)75 inches Light Stands

Audio: (1)Saramonic directional microphone, (4)Rode lavalier mics (2) Rode lavalier wireless mics, (2) Hand held mics, Boom Microphone.

*For client requests not listed above NLM has access to studio space and additional equipment from our production partners.

NAICS CODES:

- 512110 - Motion Picture and Video Production
- 512191 - Teleproduction and Other Postproduction Services
- 512199 - Other Motion Picture and Video Industries
- 512120 - Motion Picture and Video Distribution
- 711510 - Independent Artists, Writers, and Performers

DUNS #

EIN #

DATE FOUNDED: 2011

BUSINESS TYPE: LLC

BUSINESS SIZE: Small

CLASSIFICATION: MBE (In Process)

Key Partnerships- **Georgia State University's - Creative Media Industries Institute (CMII)** grants us access to a pipeline of talented students and emerging technology, including tools used for gaming, animation, motion capture, 3D rendering, virtual and augmented reality. **Russell Center for Innovation & Entrepreneurship (RCIE)**- is a work space, incubator, accelerator, innovation lab, museum; that grants us access to resources, networks, mentorship, technical assistance and education. Honoring the legacy & leadership of Herman J. Russell.

Why Partner with Us?

The *Creative Leaders* at NLM practices relationship building methods with all prospective clients. We serve our clients in a considerate manner all the while delivering tremendous value and integrity throughout our partnership. We are experts at identifying & managing the best production team for your project regardless of scale.

Key Contact

Daniel Fitch *CEO ~ Founder*
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daniel@naturalleadersmedia.com

Natural Leaders Media

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